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62.20

BREAK ALL SALES RECORDS WITH A

FALL ORCHID PROMOTION!

FLOWN DIRECT FROM HAWAII TO YOUR STORE



HERE'S WHAT YOU GET!

1. 1000 orchids in metal colored foil holders.
2. 12 orchid corsages for your salespeople.
3. 2 gorgeous leis of 250 orchids each. (Valued at \$10.00 each.)
4. A complete window display.
5. Newspaper mats, advertising material, publicity and a complete package showing you how to set up your orchid promotion.

A 1000 ORCHID
PROMOTION
COMPLETE FOR JUST
\$100.00

Here's the most exciting promotion ever offered . . . anywhere! Yes, flown direct from Hawaii to you . . . fresh, beautiful, graceful, exotic, genuine orchids fully guaranteed. A sure-fire promotion that will pay off in more profits, more customers, more good-will for you! This exciting promotion has been a tremendous success in every store in which it has been used. Imagine! 1000 new customers for only \$100.00! Write today and let us tell you how you, too, can cash in on the spectacular success of this orchid promotion! Don't delay . . . write today!

NOTE OUR NEW
ADDRESS

FLOWERS OF HAWAII, LTD.

2016 WILSHIRE BLVD., LOS ANGELES 5, CALIFORNIA

TAKE ADVANTAGE OF THE ABOVE \$150 VALUE FOR ONLY \$100,
TO INCREASE FLOOR TRAFFIC

There is an additional special offer for the same complete promotion but with the orchids in beautiful plastic lapel pins of gold, silver, and other colors for \$150. (\$200 value). Also available gardenias, roses, carnations, woodroses and camellias.

LET US HELP YOU PLAN YOUR PROMOTION IN FLOWERS TO FIT YOUR BUDGET. COMPLETE PROMOTIONS FROM \$25 ON UP.



